

PINS / COINS / PATCHES GUIDELINES

PINS



SOFT ENAMEL



HARD ENAMEL



DIE STRUCK

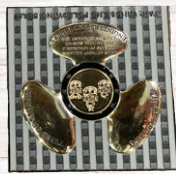


PRINTED EPOXY

COINS



2D / 3D COINS



CUT TO SHAPE



ROUND OVERSIZED



MULTI-TOOL

PATCHES



WOVEN



EMBROIDERED



LEATHER /FAUX



PVC / SILICONE



SUBLIMATED



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CUSTOM MERCH ★ SIGNS AND DISPLAYS
BRANDED APPAREL ★ DIGITAL SERVICES

PINS

1. SOFT ENAMEL PINS

Soft enamel pins have raised metal edges that create a textured finish.

BEST FOR:

- Complex designs
- Custom plating colors
- Medium durability

STANDARD SIZE:

1-1.5"W or 1-1.5"H





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PINS

2. HARD ENAMEL PINS

Hard enamel pins have a scratch-resistant finish that is smooth and flat.

BEST FOR:

- Less intricate artwork
- Standard metal plating (gold or silver)
- Adding screen printed sections
- High durability

STANDARD MAX SIZE:

2.5”H



CONTACT THE DESIGN TEAM WITH ANY QUESTIONS



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PINS

3. PRINTED EPOXY

Printed epoxy pins are screen printed designs silk-screened onto either a white background or directly onto metal. They are then covered with an epoxy dome to protect the image.

BEST FOR:

- Highly detailed designs
- Completely custom shapes

STANDARD MAX SIZE:

2.5”H



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PINS

4. DIE STRUCK

Die-struck pins are created from copper or brass metal that are stamped or pressed with your design.

BEST FOR:

- Clean lines
- Anniversary
- Recognition
- Service
- Corporate pins

STANDARD MAX SIZE:

2.5”H



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COINS

5. 2D / 3D CHALLENGE COINS

Traditional challenge coins are round, and they feature custom artwork of a team's emblem. Some other popular additions are team mottos, important locations, and the dates of special events.

For the most depth and detail, 3D artwork is your best option. While traditional 2D challenge coins offer plenty of room for intricate artwork, a 3D design allows for realistic detail.

2D BEST FOR:

- Anniversary
- Recognition
- Service

3D BEST FOR:

- Anniversary
- Recognition
- Service
- Realistic detail

AVERAGE SIZE:

1.5"H



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6. CUSTOM SHAPE CHALLENGE COINS

Custom shape challenge coins allow the client to create unique and meaningful coins for a person, place or event. Some shapes can be simple and others can be very custom.

BEST FOR:

- Specific events
- Unique symbols
- Unique brands

SIZES VARY BY DESIGN



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COINS

7. ROUND & OVERSIZED CHALLENGE COINS

Oversized challenge coins are not the typical standard when selling coins. These are usually for graduation from military academy, years of service in the corporate world, or successfully completing a large milestone.

BEST FOR:

- Years of service
- Graduation
- Military
- Promotion

OVERSIZED:

1.75"W +



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COINS

8. MULTI-TOOL

Multi-tool coins are great for tackling a specific set of jobs on the go. The most common functional designs include bottle openers, screwdrivers, and socket wrenches.

BEST FOR:

- Construction Industry
- Military
- Breweries
- Bars / Restaurants

SIZES VARY BY DESIGN



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PATCHES

9. WOVEN PATCHES

Woven Patches are made by stitching a design with threads into a piece of fabric. Created with a much thinner thread, this enables a tighter weave so there can be more detail in the artwork.

BEST FOR:

- Text clarity
- Color blends
- Smaller details

STANDARD MAX SIZE:

2.5”H

THIS SIZE IS BEST FOR ALL TYPES OF HATS.

PATCHES ARE LIMITED MORE BY HEIGHT THAN WIDTH



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PATCHES

10. EMBROIDERED PATCHES

Embroidered patches are achieved by interlacing threads.

The patch can feel thicker and give off a three dimensional look. Great option for artwork that doesn't have a lot of text or detail.

BEST FOR:

- Fewer details
- Larger text
- Dimension
- Durability

STANDARD MAX SIZE:

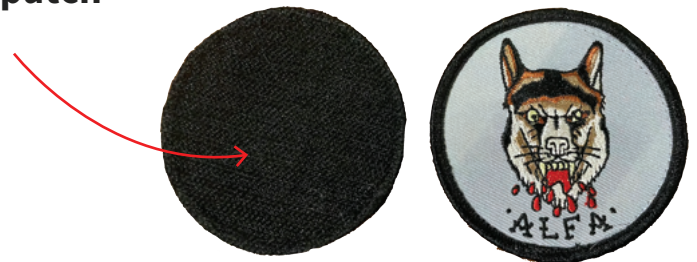
2.5”H

THIS SIZE IS BEST FOR ALL TYPES OF HATS.

PATCHES ARE LIMITED MORE BY HEIGHT THAN WIDTH



Hook and loop style patch



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PATCHES

11. LEATHER & FAUX LEATHER PATCHES

Leather patches can either be debossed (recessed designs) or embossed (raised designs) with your client's artwork. Both leather and faux leather patches age well overtime and can be made into any shape.

These are great for clients that are looking to go outside the box from traditional patches. Outdoor companies / breweries / bars / construction - these industries can benefit from well-aged durable patches.

BEST FOR:

- Fewer Details
- Weathered look
- Antique/Vintage branding

STANDARD MAX SIZE:

2.5"H

THIS SIZE IS BEST FOR ALL TYPES OF HATS.

PATCHES ARE LIMITED MORE BY HEIGHT THAN WIDTH



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PATCHES

12. PVC & SILICONE PATCHES

PVC or Polyvinyl chloride is a form of soft plastic like rubber. It is a common replacement for rubber. PVC has a longer lifetime than your regular embroidered or woven patches because of its durability.

PVC patches are made with soft plastic and are easy to mold into any shape.

BEST FOR:

- Text clarity
- Color blends
- Durability
- Create multiple layers
- Thread free

STANDARD MAX SIZE:

2.5”H

THIS SIZE IS BEST FOR ALL
TYPES OF HATS.

PATCHES ARE LIMITED
MORE BY HEIGHT THAN WIDTH



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PATCHES

13. SUBLIMATED PATCHES

Sublimated patches are made by digitally printing the artwork instead of using thread.

BEST FOR:

- Detailed artwork
- Lots of colors

STANDARD MAX SIZE:

2.5”H

THIS SIZE IS BEST FOR ALL
TYPES OF HATS.

PATCHES ARE LIMITED
MORE BY HEIGHT THAN WIDTH



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