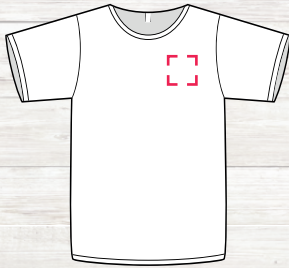




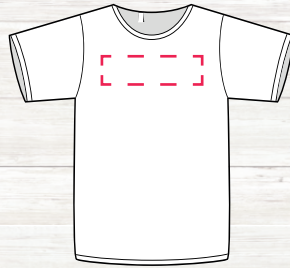
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SCREEN PRINTING LOCATIONS & GUIDELINES

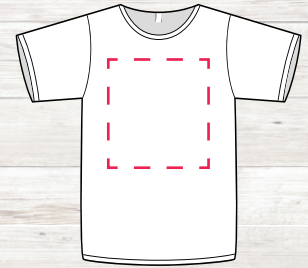
APPAREL



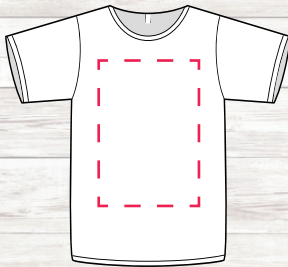
Left Front Chest



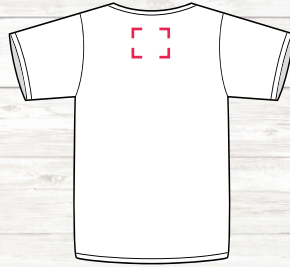
Front Center Chest



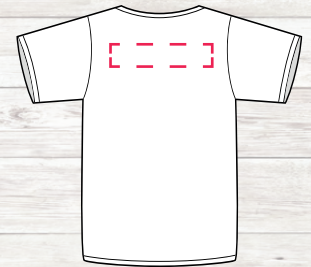
Full Front



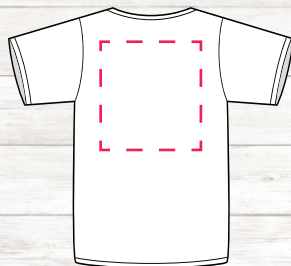
Oversized Front



Back Collar



Upper Back

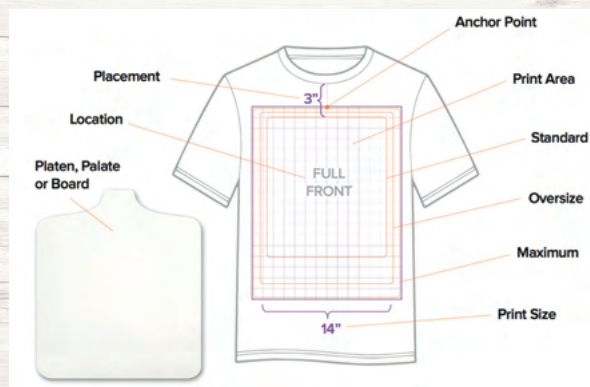


Full Back



Sleeve

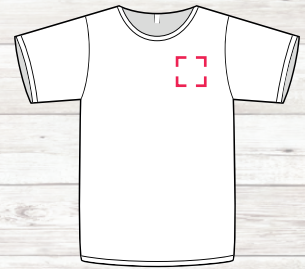
Need a quick refresh on what a print location is before diving into the details?
 Here's a handy graphic that lays out some of the most common terms:





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LEFT FRONT CHEST

The classic, and the go-to location for your logo. The perfect placement for company or event shirts.

Our standard print size is 3" - 4" wide, and placement will adjust along with the size and type of the shirt.

Because of the smaller size, we recommend avoiding designs with a lot of details. Left Front Chest prints are perfect for simple logos, emblems, or lettermarks.

MAX PRINT SIZE: STANDARD

- Height: 3.5"H
- Width: 3.5"W (depending on the size of the graphic)

**some graphics are wider than they are tall and will need to be wider than 3.5"W

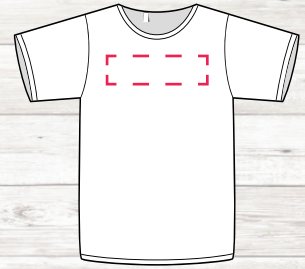


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CENTER CHEST

Center Chest prints are perfect for larger horizontal logos or designs because the space available to print can range anywhere from 6” wide to 11” wide.

When you have an order with multiple shirt sizes and styles, we typically recommend keeping your print to about 8” wide to make sure it fits on the smallest sizes and styles.

If you are looking for an oversized look or wanting something to feel a bit more retail like, please make note and we will adjust the size.

MAX PRINT SIZE: STANDARD

- **Height: 3-5”H**
- **Width: 11”W (depending on sizes of shirts)**

**note, if you are using the same graphic for XS, women’s, or XL shirts the graphic size will need to be the average between all shirt sizes.

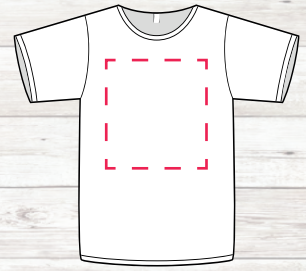


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FULL FRONT

Our most common print location is Full Front with the available imprint size being 12”w x 14”h.

Something to note, a larger space available to print means more ink. More ink will typically make the shirt less breathable. Because of this, we recommend simplifying the design and using some kind of negative space for the shirt to poke through in the background.

MAX PRINT SIZE: STANDARD

- Height: 13”H
- Width: 12”W

SWEATY



GOOD



RECOMMENDED

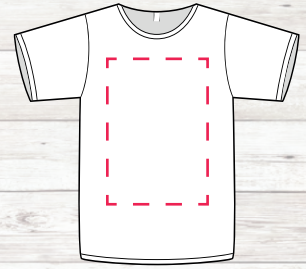


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OVERSIZED FRONT

If one is looking for an even bigger print than a Full Front print, an Oversized Front print is the next option with a maximum print size of 13.5” wide by 16.5” high.

Typically we recommend only using an Oversized Front print for larger garments because an Oversized Front print may not fit on Youth sizes, smaller Women’s sizes, tank tops, and v-necks.

Similar to a Full Front, be mindful the amount of ink being used. We recommend simplifying the design as well to keep the shirt breathable.

MAX PRINT SIZE: STANDARD

- Height: 16”H
- Width: 13.5”W

DON'T oversaturate the design



DO keep the design simple and clean



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BACK COLLAR

The Back Collar is a great location for logos, emblems, or lettermarks. The average size is smaller than a Left Front Chest print, typically being 2" to 3" wide, so we recommend keeping the design simple.

Placement is about 1" from the edge of the collar.

This placement is perfect for smaller garments like a racer-back tank top.

MAX PRINT SIZE: STANDARD

- Height: 3"H
- Width: 2-3"W

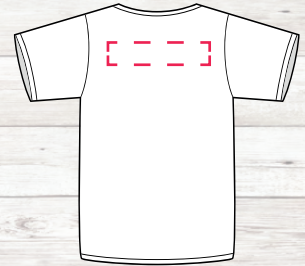
**note, make sure this location is printed 1" from the edge of the collar





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UPPER BACK/SHOULDERS

Upper Back/Shoulders is a standard location for text based artwork, like “SECURITY” or “EVENT STAFF” or a hashtag.

The max size is 12” wide to ensure it can be read from far away.

Pro tip: If you’ve maxed out the width and the type still doesn’t look big enough for you, consider using a taller font. Anything with “Bold Extra Compressed” in the font name will work well.

MAX PRINT SIZE: STANDARD

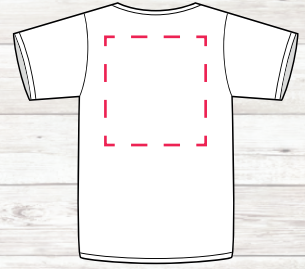
- Height: 2-4”H
- Width: 12”W





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FULL BACK

The Full Back is the second-most-popular print location after the front, and pairs well with a Left Front Chest print.

When you want an extra large print, the Full Back is the best choice with its max print being 12" wide x 14" high.

Similar to the Full Front, if you are looking for an oversized print, we can go up to 13.5"w x 16.5"h if the garments aren't too small.

MAX PRINT SIZE: STANDARD

- Height: 14"H
- Width: 12"W (depending on the garment size)

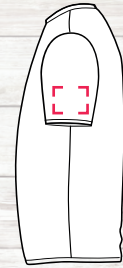


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SLEEVE PRINTS

Sleeve Prints are a good placement for any additional logos your client might want to include. Typically this will be a partner logo, a sponsor, or even a secondary logo of your company.

For short sleeves, note that the space is small so less detailed logos or artwork work best.

For long sleeves, we typically want to use vertical text or a vertical graphic style so that we can utilize the space on the long sleeve tee.

MAX PRINT SIZE: STANDARD

Short Sleeves

- Height: 2.5”H
- Width: 2.5-3”W

Long Sleeves

- Height: 13-15”H (or long)
- Width: 2.5-3”W

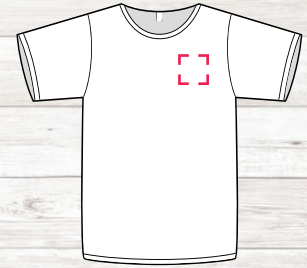


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POCKET PRINTS

The pocket print is an iconic alternative to a left chest print. More often than not, the pocket will be on the left side of the chest.

There are two ways to print on a pocket, a regular print, or a sublimated print.

With a regular print, the pocket is already sewn onto the shirt. We cannot go over the max size available because it will then print over the seam of the pocket

With a sublimated pocket, the design is printed onto a separate piece of fabric and then sewn onto the shirt as a pocket. It gives more space for your artwork and can be added on to any shirt.

MAX PRINT SIZE: STANDARD

Regular Pocket Print:

- Height: 3”H
- Width: 3.5”W

**be cautious of the seams on the pocket

Sublimated Pocket Print:

- Height: 5”H
- Width: 4”W

Regular Pocket Print



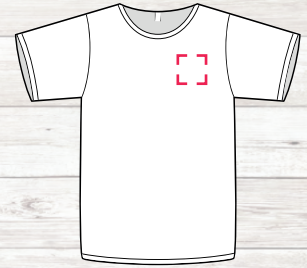
Fully Sublimated Pocket Print





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YOUTH WEARABLES

DISCLAIMER - YOUTH SIZES ARE SMALLER THAN STANDARD PRINT SIZES.

If you have youth sizes included in your order and you do not want to use another design that is larger, note that the standard youth size is the largest we would be able to print to use the same screen for the screen print.

We suggest having two different sized designs, one for youth garments and one for adult garments.

MAX PRINT SIZE: STANDARD

Left Chest: 3"W x 3"H

Front Center: 6"W x 3"H

Full Front: 6"W x 6"H

Back Collar: 2.5"W x 2.5"H

Full Back: 7"W x 7"H

Sleeve: 1.5"-2"W